

GO & BE STRATEGIC

Enhanced eBooth Opportunities for Exhibitors

Enhanced eBooth Packages

Increase your visibility to attendees and grow your business by selecting one of the enhanced eBooth packages below. **The features included in these packages can result in 3-4 times more traffic to your online listing as well as physical booth than the industry average!**






Features	BASIC Free	Silver \$395 \$295	Gold \$795 \$495	Platinum \$1495 \$995
Company Name, Booth Label, and Address	•	•	•	•
Website URL Add website link to eBooth Profile	•	•	•	•
Premium Position Exhibitors featured at top of exhibitor list				•
Attendee Contact Form Contact via direct email			•	•
Company or Product Logo Add your logo to your eBooth Profile		•	•	•
Enhanced eBooth Icon Shown on floor plan & exhibitor list		•	•	•
eBooth Profile Add relevant company information	250 characters	500 characters	800 characters	1500 characters
Product Categories Use categories buyers search with	5	8	10	15
Online Product Listings Detailed descriptions, color images		1	3	10
Press Releases What's happening at your company		1	3	10
Show Specials Spotlight discounts & giveaways		1	3	10
Videos Showcase your products with video			1	2

Got a question? Please contact:
Ashish Jain
ExhibitSupport@a2zinc.net
443-393-2441

Strategic Advantage

The Company names and booth numbers of exhibitors with Silver/Gold/Platinum packages are displayed in bold styling along with a special icon to make the listing stand out in the Exhibitor List as well as on the Event Map. In addition, the Enhanced Listings are highlighted on the Event Map for a few seconds with the initial view.

Platinum eBooth exhibitors are featured at the top of the online Exhibitor List.

-  Upload rich videos that engage audiences with your brand.
-  Promote multiple show giveaways and welcome more traffic in your booth.
-  Show up in more attendee searches by adding additional product categories.
-  Showcase *all* your products and services through interactive content.
-  Add more details and branding to your company description.

Event Map Banner Ads - \$395

All attendees plan ahead with the online Event Map. Catch their attention in this hot spot with trackable banner advertisement.

