

IAEE Expo! Expo!
2017 Grand Prize Sweepstakes
Official Contest Rules & Regulations

By entering, all participants agree to be bound by these Promotion Rules: **This Sweepstakes is sponsored by Traffic Builders Inc.**

The Promotion: Random Grand Prize drawing of one (1) Five-night stay at the Diplomat Beach Resort in Hollywood Florida provided by Hilton Worldwide, with (2) Roundtrip tickets provided by Delta Airlines; and, two (2) runner-up prizes of AppleWatch Series 3 with LTE provided by a2z Inc. Promotion is open only to official registered show organizer attendees (those who plan, produce and manage trade shows or events) of the 2017 IAEE Expo! Expo! Annual Meeting and Exposition to be held at the Henry B. Gonzalez Convention Center in San Antonio, TX from November 27-29, 2017.

How to enter: **NO PURCHASE NECESSARY. NEED NOT BE PRESENT TO WIN. REGISTERING FOR EXPO! EXPO! 2017 WILL NOT INCREASE YOUR CHANCE OF WINNING.**

Official Entry Method – Path to Innovation Mobile App Game: Three random entries will be selected from all official registered show organizer attendees of the Expo! Expo! 2017 Annual Meeting and Exposition who participate in the Path to Innovation Mobile App Game. Participants in the Path to Innovation Mobile App Game will be entered into the grand prize drawing once for every Path to Innovation Mobile App Game exhibitor that they visit.

Selection of Winners: Three finalists will be randomly chosen from participants in the **Path to Innovation Mobile App Game**.

Path to Innovation Mobile App Game - At, or about, 4:00 p.m. on November 30, 2017 three (3) finalists will be randomly selected from all participants who participated in the mobile app game. Grand Prize Winner and Runners-up will be chosen as follows: Once the three finalists have been identified, one validated entry will be randomly selected as the Grand Prize Winner at, or about, 4:00 p.m., during the *Expociety* Closing Reception to be held on November 30, 2017 from 3:30– 5:00 p.m. at the Henry B. Gonzalez Convention Center. The chosen winner will win the grand prize as outlined below; the remaining finalists will win the runner-up prizes as outlined below. **Finalists do not need to be present to win.**

Promotion Period: IAEE's Expo! Expo! 2017 Sweepstakes ("Promotion") begins with the opening of the Exhibit Hall on November 28, 2017 and ends at the *Expociety* Closing Reception on November 30, 2017. All entries must be received by 4:00 PM on Wednesday, November 29, 2017.

Eligibility: The Promotion is open to all persons age 18 or older officially registered as Show Organizer Attendees (those who plan, produce and manage trade shows or events) of the Expo! Expo! 2017 Annual Meeting and Exposition that are not otherwise prohibited by law from participating in the Promotion. Employees, agents, successors and assignees of IAEE ("Show Organizer"), Hilton Worldwide ("Exhibiting Grand Prize Sponsor"), Delta Airlines ("Exhibiting Grand Prize Sponsor"), a2z, Inc. ("Exhibiting Sponsor") and Traffic Builders Inc. ("Sweepstakes Sponsor"), registered Expo! Expo! Exhibitors and its agencies and promotional companies involved in this Promotion, as well as family (defined as spouse, children, parents and siblings) and household members of same last name, shall be ineligible to participate in the Promotion and will be ineligible for any prize covered herein. Traffic Builders reserves the right to determine a contestant's eligibility based on these criteria. By participating, contestants fully and unconditionally agree to accept these Official Rules, the instructions at the Grand Prize location at EXPO! EXPO! 2017 and, the decisions of Traffic Builders, which are final.

Prizes: Grand Prize – Grand Prize drawing of one (1) Five-night stay at the Diplomat Resort provided by Hilton Worldwide, with (2) Roundtrip tickets provided by Delta Airlines; and, two (2) runner-up prizes of AppleWatch Series 3 with LTE provided by a2z Inc. *Winning entrants are responsible for all applicable federal, state and local taxes, surcharges, tariffs, duties, shipping and handling and all other charges associated with the acceptance of these prizes.* Delivery outside of the Continental United States will be the responsibility of the winner. All costs associated with prize receipt and use not specifically listed above, including, without limitation, any applicable federal, state and local taxes, are the responsibility solely of the winner. Prizes are not transferable. All decisions of the judges (Traffic Builders Inc.) are final.

Odds of Winning: The odds of being selected as a "winner" depend on the number of valid entries received.

Winners: All prize winners will be required to submit valid identification, including Social Security Number, to Traffic Builders, Inc. and to execute an affidavit of eligibility and a liability/publicity release within ten (10) days following the first attempted notification. Failure to comply within this time period may result in disqualification and the awarding of the prize to an alternate winner. The names of the Grand Prize winner and Runner-up winners, may be obtained by sending a self-addressed, stamped envelope (unless return postage otherwise prohibited by law), postmarked by December 31, 2017, to: "IAEE Expo! Expo! 2017 Sweepstakes", c/o Traffic Builders, Inc., 50 Main Street, Unit 8-Rear, Ashland, MA 01721.

Consent to Publicity and Release: Winners agree to allow IAEE, and Traffic Builders, Inc. use of their name and likeness for advertising and publicity purposes, without additional compensation, unless prohibited by law. By entering, the participant releases and agrees to hold harmless IAEE, and Traffic Builders, Inc., all organizations sponsoring the promotion and their respective parents, subsidiaries, affiliates, directors, officers, employees, and agents from any and all liability or any injuries, loss or damage of any kind arising from or in connection with this Promotion or any prize won.

Entry Problems: IAEE, Hilton Worldwide, Delta Airlines, a2z, Inc. and Traffic Builders, Inc. are not responsible for typographical or other errors in the offer or administration of this Promotion, including but not limited to errors in advertising, the Promotion Rules, the selection and announcement of the winner(s) or the distribution of the prizes. IAEE and Traffic Builders, Inc. are not responsible for lost, late, or misdirected entries or for incorrect, inaccurate or incomplete entry information whether caused by a contestant or equipment or technical malfunction or a virus or any other reason, or for any technical error or malfunctions or clerical errors.

Disclaimer: IAEE, Hilton Worldwide, Delta Airlines, a2z, Inc., and Traffic Builders, Inc. assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. IAEE and Traffic Builders, Inc. are not responsible for prizes provided by third parties or the loss, delay, or damage in shipping of any prizes.

Disputes: Contestant agrees that disputes arising out of the Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the Commonwealth of Massachusetts. The laws of the Commonwealth of Massachusetts, without regard to the state's conflict of law rules, shall apply.

Restrictions: Void where prohibited. All federal, state and local laws apply.

Rules: For a copy of these Rules, send a self-addressed, stamped envelope to "IAEE Expo! Expo! 2017 Sweepstakes", c/o Traffic Builders, Inc., 50 Main Street, Unit 8-Rear, Ashland, MA 01721. Traffic Builders, Inc. reserves the right to modify these rules for clarification purposes without materially affecting the terms and conditions of the Promotion.

Official Sweepstakes Sponsor: Traffic Builders, Inc., 50 Main Street, Unit 8-Rear, Ashland, MA 01721.