

# IAEE Expo!

Annual Meeting  
& Exhibition  
2018

# Expo!

NEW 11-13 DECEMBER  
ORLEANS, LA | 2018





EXPO! EXPO!  
VR/AR EXPERIENCE  
SPONSORSHIP

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Does your company provide a **cutting edge virtual reality or augmented reality solution** that is market ready for the trade show industry?  
If yes, this is the right opportunity for you.

## This platform comes with:

-  Dedicated area in a prominent location in the lobby/registration area or on the show floor
-  Additional pre/during/post show marketing, branding, and promotional opportunities commensurate with monetary level of sponsorship (Cash + trade value)
-  Face to face access to 2,500 Expo! Expo! attendees
-  Area to be designed in collaboration with IAEE and Sponsor and show contractor to ensure the optimum brand experience

### **5 Opportunities Available**

Cost for opportunity: **\$15,000** (cash) + in kind trade for VR or AR custom programming, labor, set-up, breakdown of equipment