



# Tech Startup Pavilion at Expo! Expo!

**IAEE Expo!**  
Annual Meeting  
& Exhibition  
2018

**NEW 11-13 DECEMBER**  
**ORLEANS, LA | 2018**

**Are you an event tech startup?**  
**Are you a new company that**  
**services the events industry?**  
**We want you at Expo! Expo! 2018!**

Expo! Expo! is the gateway to the decision-makers for the \$80 billion exhibitions and events industry and is the primary annual event organized by IAEE. As such, it attracts the owners, executives, directors and managers from companies and associations that organize a wide variety of events.

IAEE invites you to exhibit in New Orleans, Louisiana, at a discounted price where you will discover what it's all about with attendees who are leading the way in their organization.

Expo! Expo! is the perfect place for any exhibitor to showcase new products, meet new customers and network with some of the leading experts in the exhibitions and events industry.

## SHOW DETAILS

**Show:** Expo! Expo! 2018

**Where:** Ernest N. Morial Convention Center  
New Orleans, Louisiana, USA

**When:** 11 - 13 December 2018

**Times:** 2:30 p.m. - 5:30 p.m. Tuesday, 11 December  
12:00 p.m. - 4:00 p.m. Wednesday, 12 December

### For more information, contact:

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**As an event startup company, you're invited to exhibit within the Tech Startup Pavilion at Expo! Expo! Participation in this special area offers a discount on standard exhibitor rates as well as an All-Inclusive Package for each stand, including one year of IAEE Membership. All Tech Startup participants will also have the opportunity to demonstrate their company's solution in the Expo! Expo! Tech Competition.**



### All-Inclusive Package Features:

- 10 x 10 Exhibit Space/Booth
- Carpet
- Hard Back Wall (8 feet tall)
- Podium-Style Table
- 2 Chairs
- 1 Std. U.S. Electrical Outlet (120 volt)
- Wastebasket
- Company ID Sign for Stand
- 1 Year IAEE Membership (\$559 value)

### Criteria for Participation:

- Technology-focused companies only
- Company must be less than 2 years old
- Must be a NEW or Second Year Exhibitor
- Product launched within previous 12 months
- Annual revenue of less than \$500,000

### Special Opportunity:

Pitch your company's product or service during the Expo! Expo! Tech Competition.

**First Year Exhibitor Cost: \$2,150 | Second Year Exhibitor Cost: \$2,650**

(Non-pavilion member rate is \$3,700 per 10 x 10 booth and does not include any additional features listed above.)

