Tech Startup Pavilion

Designed to showcase new startup companies, provide them critical exposure to leaders and experts within the industry, and introduce their products, services and solutions to qualified buyers and organizers who produce a variety of exhibitions and events in both domestic and International markets. Startups have a special opportunity to pitch their company’s solution during the Expo! Expo! Tech Competition.*

Expo! Expo! is the gateway to the decision-makers for the $97 billion exhibitions and events industry and is the primary annual event organized by IAEE. As such, its attendees are from companies and associations that plan and produce a diverse collection of events (many of them recognized globally) who are continually searching for new tech solutions.

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**All-Inclusive Stand Package Features:**

- 3m x 3m Stand
- Carpet
- Hard Back Wall (2.43m tall x 2.74m wide)
- Tall Counter with 2 Chairs
- 1 Standard U.S. Electrical Outlet (120 volt)
- Wastebasket
- Exhibitor Name ID Sign

**Pricing:**

<table>
<thead>
<tr>
<th></th>
<th>PREMIUM</th>
<th>STANDARD</th>
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</thead>
<tbody>
<tr>
<td>All-Inclusive Stand Package</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Discount on Standard Exhibitor Rates</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>1 Year IAEE Membership ($569 value)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Full Back Wall Graphics (printed &amp; installed)</strong></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Full Counter Graphics (printed &amp; installed)</strong></td>
<td>✓</td>
<td>✓</td>
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<tr>
<td><em>Special Opportunity: Pitch your company’s solution on stage during the Expo! Expo! Tech Competition</em></td>
<td><em>optional</em></td>
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<tbody>
<tr>
<td>First Year Exhibitor</td>
<td>$3,375</td>
<td>$2,450</td>
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<tr>
<td>Second Year Exhibitor</td>
<td>$3,875</td>
<td>$2,950</td>
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**CRITERIA FOR PARTICIPATION:**

- Technology-focused companies only
- Company must be less than 2 years old
- May only be a NEW or Second Year Exhibitor at Expo! Expo!
- Product launched within previous 12 months
- Annual revenue of less than $500,000

*Optional fee required to participate in the Tech Competition is $300.

**Graphics to be created by Exhibitor and provided as digital files to General Services Contractor for printing and installation.

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The Show
For Shows

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#expoexpo