

Global Pavilion

Designed to showcase the best facilities, destinations, products and services supporting the activities of this dynamic industry in the global market.

Meet with planners and organizers specifically focused on producing exhibitions and events outside of the United States, and present your product or service in the Global Business Exchange and Reception.

IAEE Expo!
Annual Meeting & Exhibition 2021

PHILADELPHIA, PA
7-9 DECEMBER | **2021**

Expo! Expo! is the gateway to the decision-makers for the \$91 billion exhibitions and events industry and is the primary annual event organized by IAEE. As such, its attendees are from companies and associations that plan and produce a diverse collection of events, many of them recognized globally and presented in cities worldwide.

Deadline for graphic file submission: 11/12/2021

Any graphics submitted after this date will be subject to a 20% production surcharge.

(Graphic files are subject to preflight for acceptability of file types, resolution, fonts and other art assets.)

All-Inclusive Stand Package Features:

3m x 3m Stand, Carpet, Cloth Back Wall, Tall Counter with 2 Stools, 1 Standard U.S. Electrical Outlet (120 volt), Wastebasket, Exhibitor Name ID Sign

Virtual Exhibit Space Includes:

Standard Online Listing on Expo! Expo! Website, Company Name, Address and URL, 250-Character Description, listing in 4 Categories, Standard Listing on Mobile Show App, Branded Virtual Exhibit Booth with Chat & Meeting Functions, Four (4) Searchable Products/Services



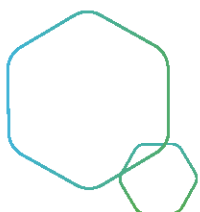
	PREMIUM	STANDARD
All-Inclusive Stand Package	✓	✓
*Discount on Standard Exhibitor Rates	*✓	*✓
*1 Year IAEE Membership (\$579 value)	*✓	*✓
Exclusive Invitation to Participate in the Global Business Exchange & Reception (featuring brief presentations by exhibitors)	✓	✓
**Full Back Wall Graphics (printed & installed)	**✓	
**Counter Kick Panel Graphics (printed & installed)	**✓	
First Year Exhibitor	\$3,915	\$2,660
Second Year Exhibitor	\$4,415	\$3,160
Third Year Plus	\$5,165	\$3,910

Exhibiting Company must be headquartered outside of the United States to qualify for participation in the Global Pavilion.

*IAEE Membership included ONLY for First and Second Year Exhibitors. Membership is an additional fee for Third Year Plus Exhibitors.

Prevailing Member Rate for exhibit space is \$3,900 for a 3m x 3m stand; rate increases to \$4,100 after 1 September 2021.

**Graphics to be created by Exhibitor and provided as digital files to General Services Contractor for printing and installation.



THE SHOW
FOR SHOWS

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#EXPOEXPO