

# Tech Startup Pavilion

Designed to showcase new startup companies, provide them critical exposure to leaders and experts within the industry, and introduce their products, services and solutions to qualified buyers and organizers who produce a variety of exhibitions and events in both domestic and International markets. Startups have a special opportunity to pitch their company's solution during the Expo! Expo! Tech Competition.\*

**IAEE Expo!**  
Annual Meeting & Exhibition  
2021

**PHILADELPHIA, PA**  
7-9 DECEMBER | **2021**

Expo! Expo! is the gateway to the decision-makers for the \$91 billion exhibitions and events industry and is the primary annual event organized by IAEE. As such, its attendees are from companies and associations that plan and produce a diverse collection of events (many of them recognized globally) who are continually searching for new tech solutions.

**Deadline for graphic file submission: 11/12/2021**

**Any graphics submitted after this date will be subject to a 20% production surcharge.**

(Graphic files are subject to preflight for acceptability of file types, resolution, fonts and other art assets.)

## All-Inclusive Stand Package Features:

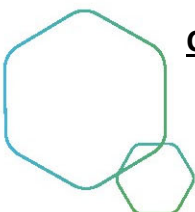
3m x 3m Stand, Carpet, Cloth Back Wall, Tall Counter with 2 Stools, 1 Standard U.S. Electrical Outlet (120 volt), Wastebasket, Exhibitor Name ID Sign

## Virtual Exhibit Space Includes:

Standard Online Listing on Expo! Expo! Website, Company Name, Address and URL, 250-Character Description, listing in 4 Categories, Standard Listing on Mobile Show App, Branded Virtual Exhibit Booth with Chat & Meeting Functions, Four (4) Searchable Products/Services



	PREMIUM	STANDARD
All-Inclusive Stand Package	✓	✓
*Discount on Standard Exhibitor Rates	✓	✓
*1 Year IAEE Membership (\$579 value)	✓	✓
**Full Back Wall Graphics (printed & installed)	**✓	
**Counter Kick Panel Graphics (printed & installed)	**✓	
*Special Opportunity: Pitch your company's solution on stage during the Expo! Expo! Tech Competition	*optional	*optional
		<b>*\$300 additional</b>
<b>First Year Exhibitor</b>	<b>\$3,915</b>	<b>\$2,660</b>
<b>Second Year Exhibitor</b>	<b>\$4,415</b>	<b>\$3,160</b>



**CRITERIA FOR PARTICIPATION:** Technology-focused companies only  
Company must be less than 2 years old  
May only be a NEW or Second Year Exhibitor at Expo! Expo!  
Product launched within previous 12 months  
Annual revenue of less than \$500,000

\*Optional fee required to participate in the Tech Competition is \$300.

\*\*Graphics to be created by Exhibitor and provided as digital files to General Services Contractor for printing and installation.

**THE SHOW FOR SHOWS**

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#expoexpo

