

2021 Schedule of Events

(Subject to Change)

All events held at Pennsylvania Convention Center unless noted otherwise.

The Marriott Philadelphia Downtown is serving as the headquarter hotel.

Sunday, 5 December 2021

8:00 AM	5:00 PM	Registration
8:00 AM	5:00 PM	Exhibitor Move-In
1:30 PM	4:30 PM	CEIR Board of Directors

Monday, 6 December 2021

8:00 AM	7:00 PM	Registration
8:00 AM	12:00 PM	IAEE Board of Directors
8:00 AM	5:00 PM	Exhibitor Move-In
4:00 PM	5:30 PM	Chapter Leaders Forum <i>(Brought to you by Fern)</i> MATSO Council Meeting
5:30 PM	6:30 PM	CEMs and CEM Faculty Meet and Greet
5:30 PM	6:30 PM	Newcomers Meet and Greet
7:30 PM	10:00 PM	Opening Reception (Location TBA) <i>(Brought to you by Philadelphia Convention & Visitors Bureau)</i>

Tuesday, 7 December 2021

7:00 AM	5:30 PM	Registration
7:00 AM	5:00 PM	Speaker Check-In & Ready Room
7:30 AM	8:45 AM	Executive Breakfast – invitation only <i>(Brought to you by Synchronicities)</i>

8:00 AM	8:45 AM	Hosted Buyers Welcome Breakfast and Orientation <i>(Hosted by Discover the Palm Beaches and Discover Puerto Rico)</i>
9:00 AM	10:15 AM	Opening General Session <i>(Doors Open at 8:45 AM)</i> DIGITAL EXPERIENCE: Streamed General Session
10:30 AM	4:30 PM	Expo! Expo! Show Floor Lunch Show Floor Education Main Stage Theater* <i>(Brought to you by New Orleans & Company, New Orleans Ernest N. Morial Convention Center, and Maritz Global Events)</i> Tech Theater* News & Views Theater <i>(Brought to you by Personify)</i> <i>*Access for Full Meeting Registration Only</i> DIGITAL EXPERIENCE: Exhibitor Mobile Presentations
10:30 AM	4:30 PM	Expo! Expo! Lounges First Timers Lounge* <i>(Brought to you by Map Your Show)</i> Hosted Buyer Lounge* <i>(Brought to you by Discover the Palm Beaches and Discover Puerto Rico)</i> Summit Club Lounge* <i>(Brought to you by New Orleans & Company and the New Orleans Ernest N. Morial Convention Center)</i> <i>*By Invitation Only</i>
10:30 AM	4:30 PM	CEIR Silent Auction
11:00 AM	1:00 PM	Expo! Expo! Lunch on Show Floor
4:30 PM	5:30 PM	MATSO Cocktails & Content – invitation only <i>(Brought to you by Maritz Global Events)</i> Hosted Buyers Reception <i>(Hosted by Discover the Palm Beaches and Discover Puerto Rico)</i>
5:30 PM	7:30 PM	IAEE Chapter Receptions

(Marriott Philadelphia Downtown)

7:30 PM 10:00 PM IAEE Young Professionals Party (Location TBA)
(Brought to you by GES)

7:30 PM 10:00 PM Open Dine-around & Exhibitor Hospitality

Wednesday, 8 December 2021

6:30 AM 8:00 AM Terence Donnelly Memorial Health & Wellness Event
(Brought to you by Maritz Global Events)

8:00 AM 5:00 PM Registration

9:00 AM 10:15 AM General Session Keynote & Awards Ceremony
DIGITAL EXPERIENCE: Streamed General Session

10:30 AM 3:30 PM Expo! Expo! Show Floor | Lunch | Show Floor Education
Main Stage Theater*
*(Brought to you by New Orleans & Company, New Orleans
Ernest N. Morial Convention Center, and Maritz Global Events)*
Tech Theater*
News & Views Theater
(Brought to you by Personify)
**Access for Full Meeting Registration Only*
DIGITAL EXPERIENCE: Exhibitor Mobile Presentations

10:30 AM 3:30 PM Expo! Expo! Lounges
First Timers Lounge*
(Brought to you by Map Your Show)
Hosted Buyer Lounge*
*(Brought to you by Discover the Palm Beaches and Discover
Puerto Rico)*
Summit Club Lounge*
*(Brought to you by New Orleans & Company and the New
Orleans Ernest N. Morial Convention Center)*
**By Invitation Only*

10:30 AM	4:30 PM	CEIR Silent Auction
11:00 AM	1:00 PM	Expo! Expo! Lunch on Show Floor
3:30 PM	8:30 PM	Exhibitor Move-Out
5:00 PM	9:00 PM	Exhibitor Hospitality Hours

Thursday, 9 December 2021

9:00 AM	3:30 PM	DIGITAL EXPERIENCE: Pre-recorded content
12:30 PM	3:30 PM	DIGITAL EXPERIENCE: Marketplace

Photo Walk Tour - (Time and Details TBA)

Destination Experiences by Philadelphia Convention & Visitors Bureau - (TBA)