

# Tech Startup Pavilion

Designed to showcase new startup companies, provide them critical exposure to leaders and experts within the industry, and introduce their products, services and solutions to qualified buyers and organizers who produce a variety of exhibitions and events in both domestic and International markets. Startups have a special opportunity to pitch their company's solution during the Expo! Expo! Tech Competition.\*

**IAEE Expo!**  
Annual Meeting & Exhibition 2022

**LOUISVILLE, KENTUCKY**  
13-15 DECEMBER | **2022**

Expo! Expo! is the gateway to the decision-makers for the exhibitions and events industry and is the primary annual event organized by IAEE.

As such, its attendees are from companies and associations that plan and produce a diverse collection of events (many of them recognized globally) who are continually searching for new tech solutions.

**Deadline for graphic file submission: 11/18/2022**

**Any graphics submitted after this date will be subject to a 20% production surcharge.**

(Graphic files are subject to preflight for acceptability of file types, resolution, fonts and other art assets.)

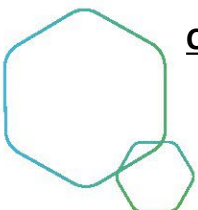


## All-Inclusive Stand Package Features:

3m x 3m Stand, Carpet, Cloth Back Wall, Tall Counter with 2 Stools, 1 Standard U.S. Electrical Outlet (120 volt), Wastebasket, Exhibitor Name ID Sign



	PREMIUM	STANDARD
All-Inclusive Stand Package	✓	✓
*Discount on Standard Exhibitor Rates	✓	✓
*1 Year IAEE Membership (\$579 value)	✓	✓
**Full Back Wall Graphics (printed & installed)	**✓	
**Counter Kick Panel Graphics (printed & installed)	**✓	
*Special Opportunity: Pitch your company's solution on stage during the Expo! Expo! Tech Competition	*optional	*optional
<b>First Year Exhibitor</b>	<b>\$3,915</b>	<b>\$2,660</b>
<b>Second Year Exhibitor</b>	<b>\$4,415</b>	<b>\$3,160</b>



**CRITERIA FOR PARTICIPATION:** Technology-focused companies only  
 Company must be less than 2 years old  
 May only be a NEW or Second Year Exhibitor at Expo! Expo!  
 Product launched within previous 12 months  
 Annual revenue of less than \$500,000

\*\*Graphics to be created by Exhibitor and provided as digital files to General Services Contractor for printing and installation.

