

# Sustainability Sanctuary

Position your sustainable brand at the heart of the industry. Exhibit at Expo! Expo! to prove your commitment to the planet, expand your global network, and share with event professionals how to have sustainable events without compromise.

**IAEE Member Rate | \$3,750**

**Non-Member Rate | \$5,050**

## **Exhibits Space Benefits:**

- Two (2) exhibitor registrations
- Back wall logo
- 40" monitor on back wall
- Lockable kiosk, two (2) stools, wastebasket, one (1) standard outlet (U.S. 120 volt) and cleaning
- Online booth listing (company description, category listings, and URL link to the exhibitor's website)



## **IMPORTANT INFORMATION:**

- Backwall Logo Dimensions 39" x 16"
- Graphic Submissions – see next page for Artwork Guidelines
- **Artwork Submission Deadline 16 October 2026**

## CONTACT US

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## PLEASE PROVIDE THE FOLLOWING WHEN SUBMITTING GRAPHICS

### RASTER ART (photos, logos containing any continuous tone images)

- Art submitted at 1:1 (100%), resolution should be no less than 60 dpi (100 dpi preferred)
- Art submitted at 2:1 (50%), resolution should be no less than 120 dpi (200 dpi preferred)
- Art submitted at 4:1 (25%), resolution should be no less than 240 dpi (400 dpi preferred)

### VECTOR ART:

- Logos should be vector and have outlined fonts (if provided as bitmap, please use high-res images)

### FONTS and LINKS

- Supply all fonts used in your design (zip Mac fonts). If unsure how to collect fonts, convert them to outlines
- Supply all links used in your document. Use packaging feature if available. If unsure how to collect links, embed them in the file when saving.

### COLOR:

- If PMS color matching is required, please use original Pantone + Solid Coated swatches in your artwork
- Modifying Pantone names will result in printing default color (CMYK)
- CMYK artwork will be produced "As Is". Our color output is balanced and vibrant.
- Convert RGB art to CMYK if possible.
- If you are sending Certified Color Proofs (Gracol, Swop, Fogra), please provide ICC file information used to print your samples. Best option would be to include ICC chart on your prints

### ACCEPTABLE FILE SOFTWARE

We can work with both PC and MAC based software, and can accept art created with the ADOBE Creative Suite – Illustrator, InDesign and Photoshop

Always provide the following

- Native files with fonts and links (zipped)
- High-res PDF-X/4 exports of the files"

### ACCEPTABLE FILE TYPES and SUPPORT FILES

#### NATIVE FILES:

- AI CLOUD (CC) file with Packaged supporting links and fonts. You may keep images linked but Packaging feature must be used.
- AI (CS6, CS5, CS4 ...) file with embedded links and outlined fonts
- EPS file with embedded links and outlined fonts
- INDD file with Packaged supporting links and fonts

#### PRINT FILES:

- High-res PDF-X/4 (preferred)
- AI with PDF content (choose this option when saving file)
- EPS files with embedded links and outlined fonts

#### RASTER OR BITMAP ART:

- Photoshop EPS (preferred, use 8-bit preview, Max, Quality JPG compression)
- PSD (make sure font layers are rasterized)
- TIFF, JPG (quality 8 and higher)

Mac users: Use Zip or Stuffit programs when submitting fonts other than OTF (Open Type Fonts)