

MAKE YOUR EVENTS WORK HARDER

A three-day investment in ideas, connections and solutions that can make your next event work harder.



Your event program is under pressure

- 01 Greater attendee engagement
- 02 Prove event ROI
- 03 Get more from event budget
- 04 Keep up with AI/event technology
- 05 Create experiences that stand out
- 06 Continuously improve event strategy

At Expo! Expo!, you'll get...

IDEAS

Practical thinking you can put to work.

PEERS

Learn from people solving similar challenges.

SOLUTIONS

Find tools, partners and technologies worth exploring.

INSIGHTS

See where the industry is moving next.

INSPIRATION

Return with momentum and a sharper point of view.

Register at myexpoexpo.com

Expo! Expo! 2026

Milwaukee, WI

16-18 November

WHAT WILL YOU BRING BACK?



3+ new ideas to
improve your next event



5+ new industry
connections



10+ potential solutions,
technologies or
partners to explore



1 fresh perspective on
your event strategy



THE BUSINESS CASE

INVESTMENT



Registration + travel +
time away from office

POTENTIAL RETURN

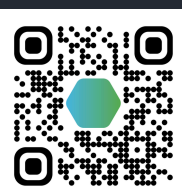
- ✓ Better strategies
- ✓ Smarter decisions
- ✓ Stronger partnerships
- ✓ New technology
- ✓ Improved attendee experiences
- ✓ Greater event ROI



THE QUESTION ISN'T
'CAN WE AFFORD TO GO?'
IT'S 'CAN WE AFFORD NOT TO?'

**Register
Now**

Forward this
to your boss



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